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Subject:
New Director of Horticulture and Facilities

Cape Fear Botanical Garden Hires Director of Horticulture and Facilities

FAYETTEVILLE—Cape Fear Botanical Garden announces the hiring of Carol Fleitz as its new Director of Horticulture and Facilities. Initial funds for the newly created position were made possible through a grant from the Stanley Smith Horticultural Trust. The Director of Horticulture and Facilities is responsible for directing and supervising the management of all aspects of landscape displays, plant collections, grounds maintenance and facilities maintenance at Cape Fear Botanical Garden.

“We are thrilled to have Carol on board,” states Dr. Finley Bryan, executive director of the Garden. “Her extensive knowledge and skills in ornamental horticulture will lead the transformation of our grounds through our expansion plans.”

Mrs. Fleitz and her husband come to Fayetteville, NC from Atlanta, GA. She holds B.S. in Horticulture from the University of Georgia, and brings over 20 years of management experience in landscape maintenance and the development of ornamental horticultural displays for large-scale gardens. Her background includes creating and maintaining public and private display gardens, recruiting and training staff for that purpose, and offering public programs in horticulture.

Cape Fear Botanical Garden is located on seventy-nine acres nestled between the Cape Fear River and Cross Creek just two miles from downtown Fayetteville, NC. Founded in 1989, the Garden now boasts more than 2,000 varieties of ornamental plants and has several specialty gardens, including Camellia, Daylily and Hosta gardens. For more information visit www.capefearbg.org.

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