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Subject: Change in Free Days at Cape Fear Botanical Garden

2009 Free Days at Cape Fear Botanical Garden

FAYETTEVILLE, NC—Beginning January 5, 2009, Cape Fear Botanical Garden will offer “free admission days” once per quarter instead of on the first Saturday of every month. Switching to a quarterly free day will allow the Garden to continue to offer this great benefit to the community while managing parking constraints arising from the coming construction of the Visitors Pavilion Complex.

In order to offset having fewer free days throughout the year, the Garden has restructured the program so that a special event or activity will be held in conjunction with each free day. “With the switch from monthly to quarterly free days, we can actually offer more to the community,” stated Finley Bryan, the Garden’s executive director. “Folks can still enjoy a free stroll through the Garden grounds, but they will now have the option to attend a seasonal event, such as our Arbor Day Celebration, free of charge. These are fun, educational activities that we can provide at no additional cost.”

“Quarterly Free Day” activities will add to the public special events calendar already set for 2009. Quarterly Free Days for 2009 are scheduled for the following dates: Sunday, February 22 (Arbor Day Celebration); Sunday, May 3 (May Day Festival); Sunday, August 2 (Summer Fun in the Garden); and Sunday, November 1 (Fall into Color).

(Cont’d.)

The change from monthly to quarterly free days is temporary, and will be in effect through the completion of construction at the Garden. In addition, the Garden's pre-school story hour, Nature Tales, and Free April, sponsored by Fayetteville PWC, will not be affected by this change. For additional details regarding Quarterly Free Days at the Garden, please contact Angela Dennis, Marketing and Development Officer, at (910) 486-0221 or adennis@capefearbg.org.

Cape Fear Botanical Garden was founded in August 1989 and is located on seventy-nine acres, nestled between the Cape Fear River and Cross Creek, just two miles from downtown Fayetteville. Last fiscal year over 29,000 people visited the Garden, coming from all fifty states and seventeen countries. The Garden strives to provide hands-on natural science education experiences to all visitors and offers programs and tours throughout the year.

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